



OVERVIEW COMPENSATION PLAN

Revised January 03rd , 2019

Income Disclosure Statement

The Sticky Likes Compensation Plan is an exciting opportunity that rewards you for selling the sticky like services and for sponsoring other participants who do the same. Although the opportunity is unlimited, individual results will vary depending on commitment levels and sales skills of each participant.

Since Sticky Likes has recently launched, it lacks enough statistical data to prepare reliable income disclosures. The numbers below reflect estimates prepared by the company pending a more detailed survey to be conducted after its first year.

Based on company projections, the average annual gross income for Independent Distributors is projected to be anywhere between \$500 and \$5,000. There will certainly be Affiliates who will earn less while others will earn much more. We're excited about the Sticky Likes Compensation Plan and we're confident it will provide you a solid foundation to help you achieve your financial goals.

If income projections were presented to you prior to your enrolment, such projections are not necessarily representative of the income, if any, that you can or will earn through your participation in the Compensation Plan. These income projections should not be considered as guarantees or projections of your actual earnings or profits. Success with Sticky Likes results only from hard work, dedication, and leadership.



Introduction

With Sticky Likes you get more real engagement on your social media profile(s).

All engagement and traffic are delivered by our network of Affiliates.

The traffic generated by Sticky Likes is real engagement by real people and not generated by any bots. This document will go in depth on how Sticky Likes functions in terms of our compensation plan, qualifications and other requirements.

Success in Sticky Likes requires dedication and hard work. From time to time we come across individuals that are presenting the plan wrong or trying to find ways to manipulate the plan/maxing out the potential of the plan by breaking the terms and conditions governing all Sticky Likes Affiliates.

Such activities are prohibited and punishable. In all cases it will lead to immediate suspension/ban/confiscation of the individual(s) participating in such activity including but not limited to Positions, Bonuses and or Cash Balances.

Before you start building your Sticky Likes Business make sure that you read our Policies and Procedures in full, and that you are always operating your business in compliance with all the Sticky Likes Terms and Conditions which can be found in the footer of the website www.StickyLikes.com

Joining Sticky Likes

Retail Customer: Retail Customers joins Sticky Likes by simply registering on our website and purchasing a Subscription. As a customer you can purchase our products and also refer other retail customers to Sticky Likes. If you refer **THREE SUBSCRIPTIONS**, your monthly subscription fee will be waived the following month(s) for as long as those monthly subscriptions are active.

Affiliate: Affiliates joins Sticky Likes by registering on our website to become an Affiliate and purchase a non commissionable, annual Sticky Likes Affiliate License of **\$99**.

There are no commissions generated or paid on the Annual License. As an Affiliate you can qualify and earn commissions on sales as described in this document.

Sticky Likes has designed its Compensation Plan to reward Affiliates for (1) successfully selling the Sticky Like services to Customers and (2) successfully building sales organizations by recruiting, training, and motivating others to do the same.

Sticky Likes Organizational Structures

Sticky Network Organization

The Sticky Network Organization is very simple: Who sponsored whom? If a Distributor personally sponsored five Customers or Affiliates, then he/she has five different lines (sometimes called “legs”) of Lineage. Each is independent from the other, and each will probably have a different number of Customers and Affiliates over time. An Affiliate’s Personal Organization only includes Customers and Affiliates added through direct line of sponsorship and is independent of the Network Organization. (See Fig. 1)

The Sticky Network Bonus Plan normally pays up to 7 levels (Generations) deep but can also pay deeper if the Affiliate has qualified for the Leadership Bonus. There are no limits on how wide you can build your first level and no limits on how many retail customers/affiliates you can have in your Sticky Network Organization.

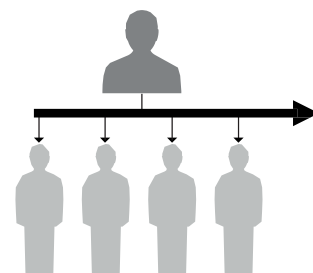


Fig. 1

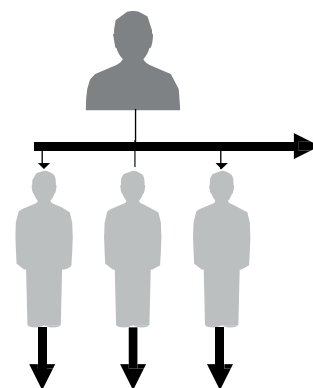


Fig. 2

Performing Daily Tasks & Engaging Socially

For each Sticky Likes Regular Plan there is a set amount of daily tasks that needs to be performed by the customer. This is a crucial part of the system where you are engaging with your social audience.

All Customers need to be socially active and have a minimum of 10 posts on their profiles, and the profile must be public and not private for someone to be able to engage with it.

If you do not want to engage with your social audience you can purchase a “Premium Plan”. The Premium Plan will cover the cost of someone else performing your tasks as Extra Tasks. Our social audience are real people with real feelings & emotions. Staying socially active might give you many bonus likes & followers.

Sticky Likes Standard Plans

500 Engagements

\$32 per month 15PV/BV

1 Social Network

500 Engagements

5 Daily Tasks

1000 Engagements

\$64 per month 30PV/BV

1 Social Network

1000 Engagements

10 Daily Tasks

1500 Engagements

\$96 per month 60PV/BV

1 Social Network

1500 Engagements

15 Daily Tasks

3000 Engagements

\$192 per month 120PV/BV

1 Social Network

3000 Engagements

30 Daily Tasks

IMPORTANT: Standard customers must complete their Daily Tasks as part of the qualifier to get their exposure in the Sticky Network. Not completing your Daily Tasks will lead to you not receiving any engagement and your profile listing. If you do not want to engage, please select a Premium Package.

Sticky Likes Premium Plans

500 Engagements

\$49 per month 15PV/BV

1 Social Network

500 Engagements

1000 Engagement

\$98 per month 30PV/BV

1 Social Network

1000 Engagements

1500 Engagement

\$147 per month 60PV/BV

1 Social Network

1500 Engagements

3000 Engagement

\$294 per month 120PV/BV

1 Social Network

3000 Engagements



Sticky Network Affiliate Ranks

Qualified Sticky Likes Affiliates may earn various Sticky Network Bonuses calculated from sales by their entire Network Organization. We use Achieved Rank to determine your level of qualification.

Title And Qualification	Influencer	Gold	Platinum	1 Star
Retail Customer Requirement	Be a retail customer or referred 1 retail customer and upgraded to become an Affiliate.	Remain retail commission qualified, have referred at least 2 retail customers.	Remain retail commission qualified, have referred at least 3 retail customers.	Remain retail commission qualified, have referred at least 4 retail customers.
Monthly Personal Volume (PV) Requirement	10 PV	100 PV	150 PV	200 PV
Monthly Group Volume (GV) Requirement			150 GV	5000 GV Not more than 60% counted from anyone recruitment leg.
Active Annual Affiliate License	\$99	\$99	\$99	\$99

Title And Qualification	2 Star	3 Star	Elite	Ambassador
Retail Customer Requirement	Remain retail commission qualified, have referred at least 5 retail customers.	Remain retail commission qualified, have referred at least 6 retail customers.	Remain retail commission qualified, have referred at least 10 retail customers.	Remain retail commission qualified, have referred at least 20 retail customers.
Monthly Personal Volume (PV) Requirement	250 PV	300 PV	500 PV	1000 PV
Monthly Group Volume (GV) Requirement	10,000 GV Not more than 60% counted from any one recruitment leg.	50,000 GV Not more than 60% counted from any one recruitment leg.	100,000 GV Not more than 60% counted from any one recruitment leg.	200,000 GV Not more than 60% counted from anyone recruitment leg.
Active Annual Affiliate License	\$99	\$99	\$99	\$99



Sticky Network Residual Plan

Qualified Sticky Likes Affiliates may earn weekly Sticky Network Bonuses calculated from monthly sales by their entire Network Organization. Each monthly plan generates Sticky Network Commission through 7 Levels.

Sticky Network Levels	Influencer	Gold	Platinum	1 Star	2 Star	3 Star	Elite & Higher
Level 1	15%	20%	25%	25%	25%	25%	25%
Level 2		5%	5%	5%	5%	5%	5%
Level 3			5%	5%	5%	5%	5%
Level 4				5%	5%	5%	5%
Level 5					5%	5%	5%
Level 6						5%	5%
Level 7							5%
Total	15%	25%	35%	40%	45%	50%	55%

General Sticky Network Qualification Requirement

To get paid bonuses from the Sticky Network, an Affiliate must meet the following qualifications:

1. Have sold a minimum of 1 Active Sticky Likes Plan.
2. Have an active paid/maintained annual \$99 Affiliate License.

Extra Tasks Bonus

If an Affiliate performs a set of 20 extra tasks, he/she will earn \$2 for each set completed. The amount of Extra Tasks available each day may vary. Tasks are available on a first come first served basis. No guarantees of additional tasks are expressed or implied.



Sticky Network Matching Bonus

Qualified Sticky Likes Affiliates may earn weekly Sticky Network Matching Bonuses calculated from 4 Generations.

Qualification & Generations	One personally referred Platinum	One personally referred 1 Star	One personally referred 2 Star	One personally referred 3 star
Generation 1	5%	5%	5%	5%
Generation 2		5%	5%	5%
Generation 3			5%	5%
Generation 4				5%
Total	5%	10%	15%	20%

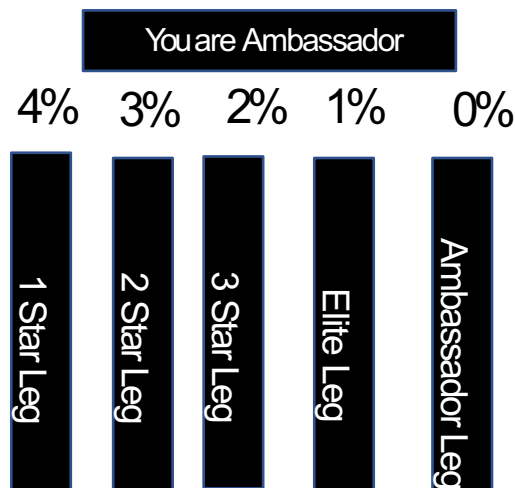
Sticky Network Leadership Bonus

Qualified Sticky Likes Affiliates may earn weekly Sticky Network leadership Bonuses calculated from your entire downline organization.(Below level 7)

Title	2 Star	3 Star	Elite	Ambassador
Percentage	1%	2%	3%	4%

Leadership Bonus Blocking by Title

The maximum Leadership bonus paid in any leg is maximum 4%
 If you have an Affiliate with title 2 star or above in any leg this Affiliate will block the Leadership Bonus in that Affiliate downline/leg. See example below



Commission Payouts / Payday

All bonuses earned in Sticky Likes are paid weekly every Monday. Commission payout takes place at midnight, 00.00 UTC. (Universal Time, Reykjavik Iceland) During the week you will see estimations on your earnings. This number will change as the week progresses and your organization grows.

CC Chargeback, Fraud & Commission Claw Back

In the event of CC chargeback, fraud & similar, Sticky Likes will initiate a Claw Back of all commissions paid on that specific purchase. Claw Backs will be deducted instantly if any. The user generating the claim will be suspended.